TIPS FOR CREATING A LINKEDIN PROFILE IN ANOTHER LANGUAGE

LinkedIn allows users to create an alternate profile in another language. This other profile is NOT a new account but it is connected to your current profile (i.e. the same login and password).

1) To create a new profile in another language, follow these steps. Click on the drop down arrow next to View profile as. Then select Create profile in another language (see picture below).

![Image of LinkedIn profile options]

2) You will then come to a page that allows you to select the language and enter your name and headline to get started.

![Image of LinkedIn profile creation page]

3) You can create an additional LI profile in more than 43 languages.
4) You must choose one language as the default language.
5) You must create content for all pages in another language. LinkedIn will not translate content for you.

6) If someone’s default profile is in English and they view your profile (which is in two languages), they will see your profile in English since that is the default language of the viewer’s profile.

7) Some things cannot be translated. For example, in the Languages section, a stated language is always displayed in its own language (i.e. Japanese would always appear as 日本語).

8) If you want to add new sections, you must first add them to your default profile and then go into the second language profile to translate the content.

9) Once you create another profile in another language, you will have a button to toggle between the languages/profiles in the top right corner of your profile. (See below)

WHAT IT LOOKS LIKE TO OTHERS