

# COMMUNICATION AND MEDIA STUDIES

## PROJECT PROPOSAL GUIDELINES

Your SCE Project Proposal is the first step in your project. It outlines your proposed project and its research questions. Below are guidelines and submission instructions for submitting your project proposal.

### **GUIDELINES – your proposal must include:**

- Clear concept for the project – where necessary, this should include specific timeframes, geographic regions/countries; populations examined; and pinpointed fields. For example, you cannot say you are looking at movies in your project. You can say you are looking at musical films made in the United States between 1935-1955. Your concept should also include the form your project will take.
- Explanation of the problem or problems you will investigate and/or explore in your project.
- Specific guiding research questions – at least one, no more than three. Research questions guide your entire project—they are the questions your project will attempt to answer.
- Proposed methodological and theoretical approach to the project – name specific methods, theories, theorists, etc.
- Statement of impact of the work - why is it important that you do this work? What potential impact could it have on the field?
- Format: Times New Roman font, font size 12, 1-inch margins on all sides, double-spaced, free of spelling errors and grammatical mistakes.

### **SUBMITTING YOUR PROJECT PROPOSAL:**

Once your project proposal is finished, complete the SCE Application Form. On this form you will be asked to submit a proposed project title and a 250-word abstract of the project. Don't worry—these are not set in stone. Your application form and project proposal will be reviewed by your advisor before it is finalized.

**UPLOAD YOUR COMPLETED APPLICATION FORM AND FINISH PROPOSAL TO YOUR FOLDER ON THE CMS SCE 2021  
SHAREPOINT SITE**

**PROPOSAL DUE DATE: MAY 21, 2021**