











## Communication and Media Studies Major Requirements

<u>Optional Concentrations</u> CMS offers four optional areas of concentration for students who wish to explore a particular area of interest in greater depth. Students who select a concentration will complete the seven required courses outside of the core curriculum in their area of concentration. The list of courses that count for each concentration are indicated below: Arts and Production <sup>AP</sup>; Business and Organizational Communication <sup>BO</sup>; Identity and Culture <sup>IC</sup>; and Film Studies <sup>FS</sup>.

Core Curriculum [all required]

Course	Semester Completed
CMS 101/ Intro to Communication and Media Studies	
CMS 250/ Intermediate Communication and Media Theory	
CMS 301/ Research Methods in Communication and Media Studies	
CMS 450/ CMS Senior Seminar	
CMS SCE	

Foundation Courses [Select 2]

Course Options	Course and Semester Completed
CMS 200/ World Cinema AP, IC, FS	-
CMS 201/ Contemporary Popular Film and TV AP, IC, FS	1.
CMS 205/ Persuasion AP, BO	
CMS 220/ Global Media and Technology AP, BO	
ANT 105/ Introduction to Anthropology IC	
ANT 200/ Introduction to Linguistics <sup>IC</sup>	
ANT 215/ Sex, Gender & Culture AP, IC	
ENG 201/ The Art of Rhetoric AP, BO, IC, FS	
ENG 209/ Introduction to American Literature I <sup>IC</sup>	
ENG 210/ Introduction to American Literature II <sup>IC</sup>	
ENG 213/ Intro to African American Literature & Culture I IC	
ENG 214/ Intro to African American Literature & Culture II IC	2.
MUS 104/ Intro to World Music & Ethnomusicology AP, IC	
MUS 106/ Rock, Pop & American Culture AP	
SOC 101/ Introduction to Sociology <sup>IC</sup>	
SOC 213/ Sociology of Gender IC	
SOC 221/ Social Inequalities BO, IC	
SOC 262/ Self and Society BO, IC	
THE 101/ Drama, Stage, and Society I AP, FS	
THE 102/ Drama, Stage, and Society II AP, FS	
Additional Special Topics courses may be approved by the Program Director.	

Applied Courses [Select 2]

Course Options	Course and Semester Completed
CMS 150/ Public Speaking AP, BO	1.
CMS 294/ Video Editing AP, BO, IC, FS	
CMS 294/ Video Production AP, BO, IC, FS	
CMS 490/ CMS Internship AP, BO, IC, FS	
ANT 305/ Ethnographic Method <sup>IC</sup>	
ANT 354/ Visual Anthropology AP, IC, FS	
ART 231/ Creative Process AP, FS	
ART 251/ Visual and Critical Thinking AP, FS	
ART 291/ Introduction to Video + New Media AP, FS	
ART 330/ Video Intensive AP, FS	
ART 335/ New Media Intensive AP	2.
ART 340/ Photography Intensive AP, FS	
BUS 111/ Principles of Marketing <sup>BO</sup>	
BUS 223/ Marketing Research BO	
BUS 224/ Digital Marketing <sup>BO</sup>	
BUS 234/ Intro to Nonprofit Management AP, BO	
BUS 323/ Consumer Behavior BO	
BUS 351/ Advertising BO	
BUS 375/ Arts Administration AP, BO	
CSI 104/ Intro to Game Design AP	
ENG 103/ Intro to Creative Writing AP, FS	
ENG 224/ Introduction to Journalism AP	
MUS 332/ Music Production & Recording AP	
SOC 306/ Research Methods in Sociology <sup>IC</sup>	
THE 211/ Introduction to Acting FS	
THE 221/ Introduction to Directing AP, FS	
THE 231/ Theatre Technology AP, FS	
THE 241/ Introduction to Theatrical Design AP, FS	
THE 311/ Advanced Acting FS	
THE 351/ Playwriting <sup>FS</sup>	
Additional Special Topics courses may be approved by the Program Directo	or.

## Structure Courses [Select 2]

Course Options	Course and Semester Completed
CMS 300/ Creative and Info Economies AP, BO, FS	1.
CMS 334/ Media & Politics BO, IC	
CMS 401/ Film Theory AP, FS	
ART 320/ Twentieth Century Art AP	
ART 324/ Photography's First Century AP	
ART 425/ Women Artists and Feminist Art History AP	
BUS 302/ Organizational Behavior BO	
ENG 370/ Harlem Renaissance AP, IC	
ENG 460/ Book History and American Print Culture AP, IC	
ENG 471/ Black Men & Women: Images of Race and Gender in American Lit & Culture AP, IC, FS	
GRS 316/ German Cinema AP, IC, FS	2.
ILC 305/ European Cinema AP, IC, FS	
ILC 394/ Chinese Cinema AP, IC, FS	
ILC 413/ The Film in Spain and Latin America AP, IC, FS	
PHL 300/ Business Ethics BO	
THE 415/ Theories of Acting <sup>FS</sup>	
Additional Special Topics courses may be approved by the Program Director.	

## Elective Course [Select 1]

Course Options	Course and Semester Completed
Choose any additional course from the list of Foundation, Applied, or Structure courses.	1.