

DEPARTMENT OF BUSINESS MANAGEMENT



Susan A. Vowels, D.B.A., Chair and Associate Professor | svowels2@washcoll.edu | 410-778-7755 | washcoll.edu/business-management

Business Management @ Washington College: We transform students into leaders to create better worlds.

WHY BUSINESS MANAGEMENT AT WASHINGTON COLLEGE?

Is business management really a liberal art? Yes! Ask any business leader what she's looking for in a new hire, and she'll say that while technical skills matter, more important are the skills to think critically and ask questions, to communicate clearly in writing and speech, and to work effectively as part of a diverse team. At Washington College, you'll develop those skills both in the classroom and outside of it while learning the building blocks of business, actively growing in your ability to be competitive wherever your path takes you. Moreover, we know that you want to make a difference. We'll help you discover life with meaning through the exploration of ethical, sustainable, socially responsible solutions to challenges faced by organizations. The bottom line: We'll help you develop your skills, connect with our extensive alumni network, and find great workplaces that click with your passion and your values. That's why we call what we do the active liberal art. It's your story—start writing it. We'll help you do it.

MAJOR REQUIREMENTS

ECN 111 Principles of Macroeconomics
ECN 112 Principles of Microeconomics
BUS 109 Managerial Statistics or equivalent
BUS 111 Introduction to Financial Accounting
BUS 112 Principles of Marketing
BUS 209 Financial Analysis
BUS 210 Management Information Systems
BUS 302 Organizational Behavior
BUS 303 Legal Environment of Business
or BUS 360 Corporate Social
Responsibility or philosophy
ethics course
BUS 401 Strategic Management
BUS upper-level elective
Global Learning Requirement

OUR CURRICULUM

We offer a major and minor in Business Management as well as minors in Accounting, Finance, Marketing, and International Business, each requiring a minimum of four upper-level electives beyond the major, allowing you to gain depth in your area of interest. We also contribute to several interdisciplinary minors— Data Analytics, Information Systems, and Arts Management & Entrepreneurship — and to the interdisciplinary Communication and Media Studies major. See our website for program details.

GLOBAL LEARNING

Business Management is second only to the International Studies Program in sending WC majors abroad. After all, all business is global business. Our global learning requirement encourages students to explore the world through semester-long study abroad experiences at university partners located in places like Paris, Hong Kong, England, Turkey, and Morocco. Other options include short summer or winter programs such as our BUS 330 International Business Experience summer abroad trip and many robust ways in which to learn about the rest of the world while remaining in Chestertown.

LEARNING BY DOING: INTERNSHIPS

Many of our students pursue internships in order to explore careers in different fields, from marketing to accounting to information systems, as well as make connections and enrich their resumes. We work closely with the Center for Career Development to prepare our students to vie for internships and to flourish during their experience. And there's no need to pass up that unpaid internship or the perfect internship located far from home—our Johnson Business Internship Award provides up to \$2,500 on a competitive basis to fund your internship here or abroad. Recent local, national, and international internships garnered by our students include Corbin Advisors (Farmington, CT), Cisco Systems (Cisco, TX), Stanley Black & Decker (Towson, MD), Dixon Valve & Coupling headquarters (Chestertown, MD), Deloitte (McLean, VA), and Doha Bank (Doha, Qatar).

(TOP) Students enjoying a bike tour in the Netherlands as part of the BUS 330 International Business Experience short summer program.

(BOTTOM) After his junior year, Joseph Shelton '18 interned at Cloudflare in California, an integrated internet security and performance firm. Here he is in front of its iconic lava lamp wall.



HIGH IMPACT OPPORTUNITIES (JUST A SAMPLING)

- **Brown Advisory Student-Managed Investment Fund Program**

In the Brown Advisory Student-Managed Investment Fund Program, led by Distinguished Executive-in-Residence Richard Bookbinder 'P10, students learn to manage an equities portfolio that just topped \$1.2 million dollars and won First Place in the Undergraduate Value Portfolio category in a 2020 global portfolio competition. A big part of this program is connecting with the finance world; students have met Warren Buffett, attended Berkshire Hathaway shareholder meetings, and visited General Electric's headquarters in Boston. Notable guest lecturers include Sheila Bair, former FDIC head and former president of Washington College; Mike Hankin, CEO of Brown Advisory; and Josh Humphries, president of the Croatan Institute, a think tank for social and environmental engagement.



Meeting in the Brown Advisory Investing Lab, students manage a \$1.2 million portfolio under the guidance of Prof. Richard Bookbinder 'P10.

- **Graduate school connections**

Would you like to become a CPA? Students interested in pursuing accounting can pursue Masters of Accounting with our partners, William & Mary and Loyola University Maryland. Our partnership with Loyola University Maryland also includes the opportunity for expedited admission to its Emerging Leaders MBA.

- **Amazing ways to be recognized**

Phi Beta Kappa. America's oldest and most prestigious honor society, recognizing excellence in students pursuing the study of liberal arts.

Sigma Beta Delta. The international honor society in business, management and administration. recognizing the top 20% of business management majors.

Alpha Mu Alpha Honorary. Recognizes excellence in graduating seniors minoring in marketing.

- **Close mentorship of your senior capstone experience by talented faculty**

Write a rigorous, detailed analysis of a publicly held firm, develop a business plan that's investor-ready, conduct primary research, explore a business topic that speaks to you and your passion, all under the close mentorship of dedicated business management faculty. You can even match your interests with theirs, in topics such as corporate social responsibility, leadership, and quantitative finance.

New for Fall 2020:

The Warehime Fund provides grants to support student research, entrepreneurship, professional networking, and other initiatives. More information about this fund can be found at : washcoll.edu/warehime

Kelly (Sugalski) Moyer '16



Kelly graduated summa cum laude in 2016 with a degree in Business Management with a specialization in Accounting and Finance, and credits Washington College with "preparing me well for the corporate world by providing many diverse learning opportunities as well as a rigorous program of study. The faculty was accessible and knew me on a personal level. The Brown Advisory program sharpened my analytical skills and gave me opportunities to grow personally and professionally."

Kelly captained her varsity basketball team, interned at Lockheed Martin, tutored at the Quantitative Skills Center, and was inducted into the Sigma Beta Delta Honor Society. A Certified Fraud Examiner (CFE), Kelly is now a compliance analyst investigating financial crimes for Money Mart Financial Services.

Alex Smith '17



Alex graduated with departmental honors in 2017 with a degree in Business Management and Economics and a specialization in Accounting and Finance. After graduation, he completed a Master of Accounting degree at William & Mary's Mason School of Business where he discovered that his Washington College education "gave me a leg up on the other students, particularly with the tremendous depth brought to each of the accounting courses."

Now a CPA, Alex began his career as an associate with Chess Consulting, using his abilities to "think critically and develop well-rounded solutions to the complex problems clients are facing." He recently joined Deloitte Consulting as a Senior Consultant. Alex captained his varsity sailing team, served as Student Government Association Controller and won the Scotland Business Leadership award.